

# Transformation Update

Unwinding of the Public Health Emergency (PHE) and  
Redetermination

# Continuous Eligibility Requirement

## Family First Coronavirus Response Act:

1. Allowed people to stay on OHP during the federal public health emergency.
2. Made it easier for people to enroll.

## Continuing Appropriations Act (CAA) Updates (signed in late December 2022):

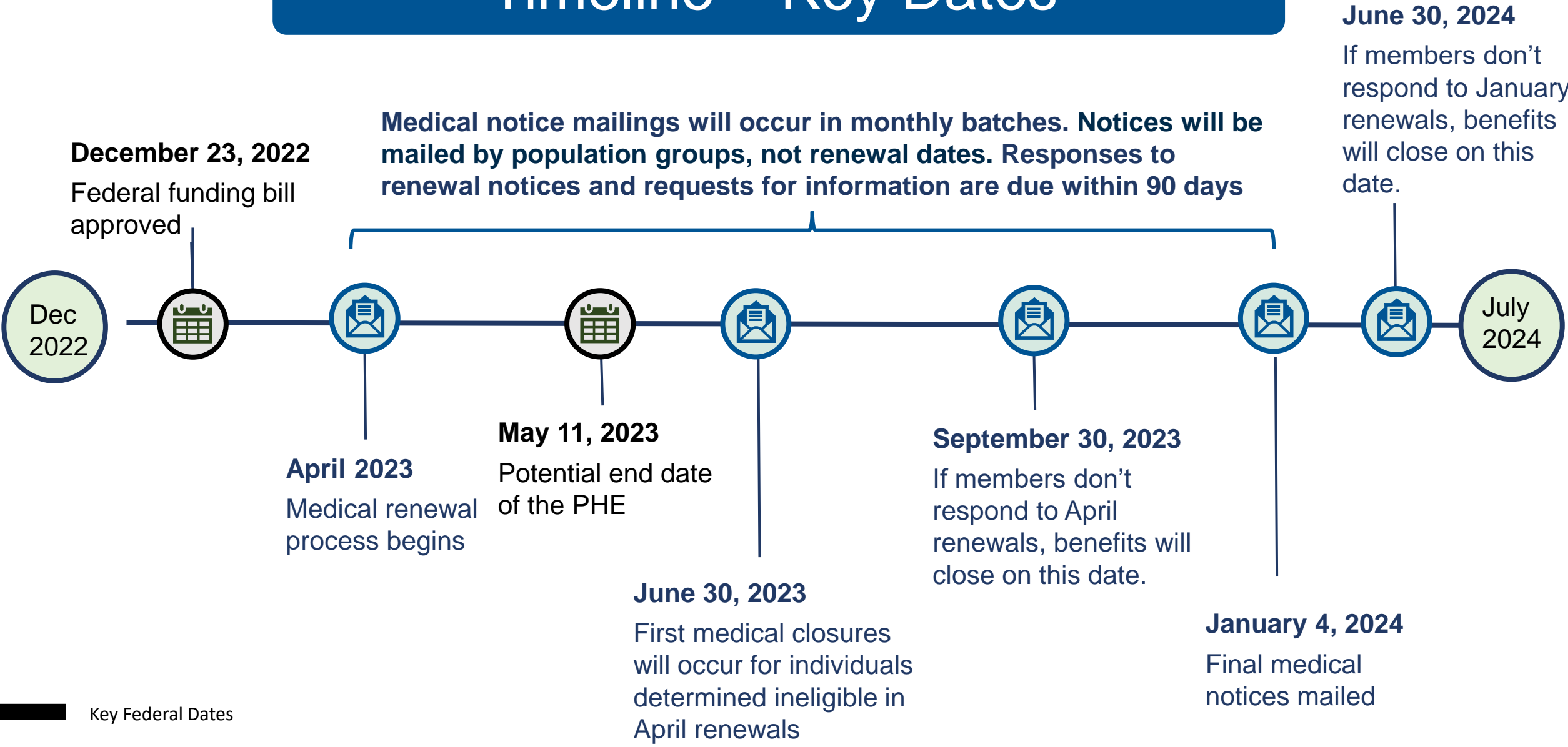


President Biden recently announced that the Federal COVID-19 PHE will **end May 11, 2023**. The **CAA also separated the continuous eligibility requirement** from the end of the Public Health Emergency (PHE).



**Starting April 1, Oregon must begin medical renewals** for more than 1.4 million individuals who are on OHP. Oregon **will have 14 months to complete renewals**.

# Timeline – Key Dates



- Key Federal Dates
- Important Oregon Medical Dates

# How OHP Members May be Affected

**>1.4 Million**  
Current OHP  
Population

Most will continue to be approved for OHP (Passively Renewed)

Others will be required to respond with needed information

Up to **300,000** could be found no longer eligible

# What's Happening Now

- OHP members will keep their current coverage until their renewal is processed
- Due to HB 4035, Oregon decided to make additional changes:
  - OHP members have 90 days to respond
  - OHP will get 60 days advanced notice before their coverage closes.
- The new MAGI Expanded Adult Program (individuals at 200% of the Federal Poverty Level) will also start on April 1.
- Renewals will happen in phases
  - Prioritized based on individual and/or households' circumstances

# Core message

**Change is coming to OHP. Renewals are starting soon. Take action to keep covered.**

**Step 1: Update your address** so we can reach you with important information. You can do that – or get free help – online, by phone, or in-person.

**Step 2: Watch your mail** over the coming months for a letter from OHP. When it comes, do what it asks right away.

**Free help** is available online, by phone or in-person.



+ specific details by audience, e.g., what adaptations are covered for people living with a disability, what to do if you don't have a stable address, etc.

# Goal: Engage and support populations that may miss OHP updates or need extra help

- Asian & Pacific Islanders
- Black & African Americans
- COFA Islanders
- Farm workers
- Latinos/as/x
- Native Americans
- Older adults (65+)
- People leaving judicial system
- People leaving private hospitals
- People living in remote areas
- People living w I/DD
- People living w mental illnesses
- People living w disabilities
- People w low or no literacy
- People w substance use disorders
- Recent immigrants
- Undocumented residents
- Unhoused or housing insecure community members
- Young adults, emancipated youth, and youth aging out of foster care

(recognizing the intersectionality between and among these groups)

# Application Assistors

Community Partner Application Assistors are an important resource for OHP members. Their biggest strength is that they can help people in person or over the phone that may have barriers to completing the redetermination process.

Key areas for specialized assistance:

- In community support
- In person or phone support (with translation available)
- Help respond to requests for information.

Accessing the services nearest to the member is key to success! Keep these links easily available for all staff that work directly with members, whether over the phone or in person.

<https://healthcare.oregon.gov/Pages/find-help.aspx>

<https://oregoncpop.org/>



# Communications Campaigns

## National “Don’t Wait, Update” Campaign

“Don’t Wait, Update” campaign led by the Center for Medicare and Medicaid Services  
Support states with reaching people and asking them to update their contact information

## Paid Ad Campaigns in communities

Focused outreach and paid ad campaigns to reach people  
Information shared through a mix of digital, broadcast and print media, developed with the input of community-based organizations

## Oregon Health Insurance Marketplace Direct Communications

Letters from the Oregon Marketplace sent to people who are no longer eligible for OHP  
Coordination with Federal Marketplace for call center outreach to cases that will close within 30 days

## Direct Engagement with People Receiving Benefits

Eligibility letters and other direct nudges, like SMS/text and portal prompts  
In-person and phone interactions via SFO/VEC staff, case workers, and other customer service staff

# Calls to Action

Join us in keeping members informed and aware throughout the redetermination process. You can also partner with us to share information with members.

IHN-CCO will be providing information about redetermination shortly, so be on the lookout.

Have questions? Send us an email at [transformation@samhealth.org](mailto:transformation@samhealth.org)

IHN-CCO now has a Facebook page! You can follow us for community-focused content @IHN-CCO.